



FORT MCMURRAY, AB
AUGUST 16 - 19, 2018

2018 BASEBALL CANADA
18U NATIONAL CHAMPIONSHIP
PARTNERSHIP OPPORTUNITIES

BE A PART OF CANADIAN BASEBALL HISTORY

Since 1964, the Baseball Canada Championships have attracted some of the best baseball talent from across the country. Canadian ball players have enjoyed experiences that will last a lifetime and Canadian cities have displayed their world class hosting talents year after year. Building on the tremendous success of the 2016 Baseball Canada Cup hosted in Fort McMurray, we are delighted to welcome the 2018 Baseball Canada 18U National Championship from August 16th to 19th to host elite Canadian baseball athletes at Shell Place located at MacDonald Island Park and at Ross Hennigar Park.

Approximately 5,000 eager and enthusiastic baseball fans from across the country and Wood Buffalo Region will come together to cheer on, support and celebrate Canadian baseball, including our very own Fort McMurray host team which will represent one of the teams competing in the four-day tournament.

To help continue the tradition of this great national event and bring the excitement to Fort McMurray we have some great sponsorship opportunities for your corporation to help make a positive difference in the community. By partnering with the Regional Recreation Corporation of Wood Buffalo (RRC) and the Fort McMurray Minor Baseball Association your sponsorship investment helps deliver an exceptional championship tournament that will create lasting memories for the local community and your corporation is supporting Baseball Canada's mission dedicated to developing and advancing baseball for all Canadians.

The RRC is an official Canadian Not-for-Profit Corporation and we are committed to making a positive difference in the communities we serve. With you as a Partner and through your generous support we have the opportunity to work together and deliver an exceptional Baseball Canada 18U Championship event in August 2018 for our community!

Sincerely,

Megan Langille

Interim Manager Marketing & Sponsorship

Regional Recreation Corporation of Wood Buffalo



PARTNERSHIP OPPORTUNITIES
SPONSORSHIP@RRCWB.CA

TIER 4

DOUBLE PLAY PARTNER

INVESTMENT
\$2,500



As an official Baseball Canada 18U National Championship partner your corporation will be affiliated with the highly-anticipated four-day tournament in August 2018. You will be provided the opportunity to showcase your strong partnership in the Wood Buffalo Region and display your community spirit with thousands of families attending the baseball festivities at both Shell Place and Ross Hennigar Park.

As a partner your corporation is supporting the Fort McMurray Minor Baseball Association's mission and Baseball Canada's mission dedicated to developing and advancing baseball for all Canadians. With you as a partner we will be able to deliver an exception four-day tournament to our community. Double Play Partners will be provided the following benefits:

PARTNERSHIP BENEFITS

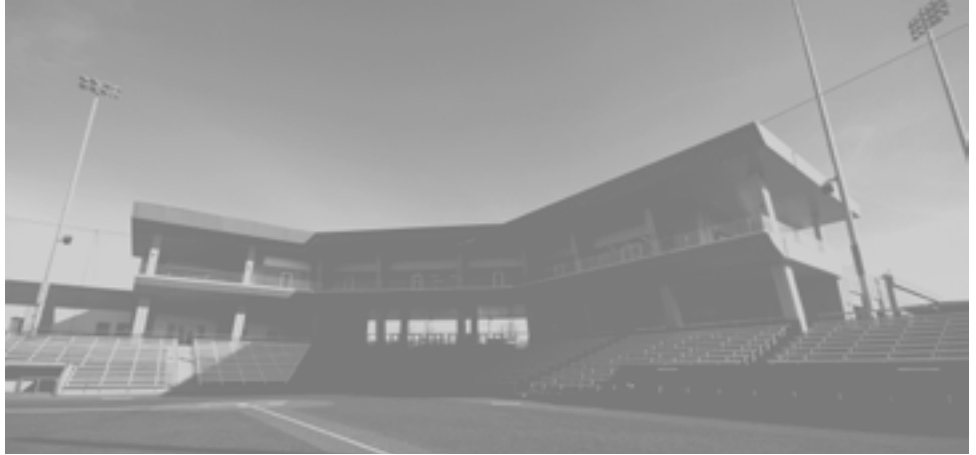
- Corporate name and logo included on the RRC websites, tournament event webpage, media releases, event announcements, event sponsorship signage, and event program.
- 2 tickets to the gold medal championship game.
- Invitation to the kick-off BBQ and opening ceremony (2 tickets).
- Community exposure and recognition as a committed partner in the region.
- Thank-you mentions on RRC social media websites and press releases.

PARTNERSHIP OPPORTUNITIES
SPONSORSHIP@RRCWB.CA



TIER 3 HOME RUN PARTNER

INVESTMENT
\$5,000



As an official Baseball Canada 18U National Championship partner your corporation will be affiliated with the highly-anticipated four-day tournament in August 2018. You will be provided the opportunity to showcase your strong partnership in the Wood Buffalo Region and display your community spirit with thousands of families attending the baseball festivities at both Shell Place and Ross Hennigar Park.

As a partner your corporation is supporting the Fort McMurray Minor Baseball Association's mission and Baseball Canada's mission dedicated to developing and advancing baseball for all Canadians. With you as a partner we will be able to deliver an exception four-day tournament to our community. Home Run Partners will be provided the following benefits:

PARTNERSHIP BENEFITS

- Corporate name and logo on seat cushion keepsake giveaway item for spectators and guests
- Corporate name and logo included on the RRC websites, tournament webpage, media releases, event announcements, event sponsorship signage, and event program.
- Community exposure and recognition as a committed partner in the region.
- 6 tickets to the gold medal championship game.
- 4 tickets towards any game of your preference (excluding medal games)
- Invitation to the kick-off BBQ and opening ceremony (2 tickets).
- Thank-you mentions on RRC social media websites and press releases.
- New partnership announcement and recognition at the RRC's annual Stakeholder Reception.

PARTNERSHIP OPPORTUNITIES
SPONSORSHIP@RRCWB.CA



TIER 2

DUGOUT PARTNER TWO AVAILABLE

INVESTMENT
\$7,500



As an official Baseball Canada 18U National Championship partner your corporation will be affiliated with the highly-anticipated four-day tournament in August 2018. You will be provided the opportunity to showcase your strong partnership in the Wood Buffalo Region and display your community spirit with thousands of families attending the baseball festivities at both Shell Place and Ross Hennigar Park.

As a partner your corporation is supporting the Fort McMurray Minor Baseball Association's mission and Baseball Canada's mission dedicated to developing and advancing baseball for all Canadians. With you as a partner we will be able to deliver an exception four-day tournament to our community. Dugout Partners will be provided the following benefits:

PARTNERSHIP BENEFITS

- Corporate name and logo signage extending the entirety of the top of one dugout at Shell Place
- Corporate name and logo included on the RRC websites, tournament webpage, media releases, event announcements, event sponsorship signage, and event program.
- 8 tickets to the gold medal championship game.
- 6 tickets towards any game of your preference (excluding medal games)
- Invitation to the kick-off BBQ and opening ceremony (2 tickets).
- Community exposure and recognition as a committed partner in the region.
- Thank-you mentions on RRC social media websites and press releases.
- New partnership announcement and recognition at the RRC's annual Stakeholder Reception.

PARTNERSHIP OPPORTUNITIES
SPONSORSHIP@RRCWB.CA



TIER 1 ALL-STAR PARTNER

INVESTMENT
\$10,000



As an official Baseball Canada 18U National Championship partner your corporation will be affiliated with the highly-anticipated four-day tournament in August 2018. You will be provided the opportunity to showcase your strong partnership in the Wood Buffalo Region and display your community spirit with thousands of families attending the baseball festivities at both Shell Place and Ross Hennigar Park.

As a partner your corporation is supporting the Fort McMurray Minor Baseball Association's mission and Baseball Canada's mission dedicated to developing and advancing baseball for all Canadians. With you as a partner we will be able to deliver an exception four-day tournament to our community. All-Star Partners will be provided the following benefits:

PARTNERSHIP BENEFITS

- Corporate name and logo included in the promotional materials including print advertising, social media promotions, RRC websites, tournament webpage, and media releases.
- Corporate name and logo included in the stadium outfield signage, event announcements, event sponsorship signage, event program and athletes welcome print material.
- 10 tickets to the gold medal championship game.
- 8 tickets towards any game of your preference (excluding medal games)
- Invitation to the kick-off BBQ and opening ceremony (4 tickets).
- Community exposure and recognition as a committed partner in the region.
- Thank-you mentions on RRC social media websites and press releases.
- New partnership announcement and recognition at the RRC's annual Stakeholder Reception.
- Activation opportunity for promotional material giveaways.

PARTNERSHIP OPPORTUNITIES
SPONSORSHIP@RRCWB.CA





TITLE PARTNER SOLD

INVESTMENT
\$20,000

As the official Baseball Canada 18U National Championship title partner your corporation will receive the maximum brand exposure and the highest level of affiliation with the four-day tournament and the nationwide marketing plan throughout the months leading up to the event.

As the title partner your corporation is supporting the the Fort McMurray Minor Baseball Association's mission and Baseball Canada's mission dedicated to developing and advancing baseball for all Canadians. Due to the high-profile and nationwide scope of the Baseball Canada Championships, this title partnership opportunity creates high-visibility impact for your corporation across the region, province and nation.

PARTNERSHIP BENEFITS

- Official naming rights as the partner for the Baseball Canada 18U National Championship "Baseball Canada 18U National Championship presented by your company name".
- Corporate name included in official Baseball Canada 18U National Championship logo.
- Corporate name and logo included in the entire marketing plan, event promotion and advertising leading up to August 2018, including:
 - Radio advertising
 - Print advertising
 - Social media promotions
 - RRC & Baseball Canada websites
 - Digital billboards throughout the Wood Buffalo region
 - Interior and exterior LCD advertising at RRC facilities
 - Media releases
- Community exposure and recognition as a committed partner in the region.
- Opportunity to throw the first pitch at the grand opening ceremony.
- 25 tickets to the gold medal championship game.
- 10 day passes to the day of your preference.
- Invitation and speaking opportunity at the kick-off BBQ (6 tickets).
- Corporate name and logo included in the event material including:
 - Venue entranceway signage
 - Stadium outfield signage
 - Event announcements
 - Event sponsorship signage
 - Tournament medals
 - Event print material
- Thank-you mentions on RRC social media websites and press releases.
- New partnership announcement and recognition at the RRC's annual Stakeholder Reception.



PARTNERSHIP OPPORTUNITIES
SPONSORSHIP@RRCWB.CA

BASEBALL CANADA CUP 18U NATIONAL CHAMPIONSHIP PARTNER INFORMATION

Please complete this form and e-mail it
to the contact listed below.

Partner Name: _____

Contact Person: _____

Phone: _____

Address: _____

City: _____

Province: _____ Postal Code: _____

Authorized Signature: _____

**Return completed
form to:**

Regional Recreation
Corporation of Wood
Buffalo

Attention: Caitlyn Lee

Communications &
Sponsorship Coordinator

1 C.A. Knight Way
Fort McMurray, AB
T9H 5C5

sponsorship@rrcwb.ca

(780) 791-0070 ext 5104

Please indicate your desired partnership

Title Partner: _____

Tier 1: _____

Tier 2: _____

Tier 3: _____

Tier 4: _____

PARTNERSHIP OPPORTUNITIES
SPONSORSHIP@RRCWB.CA

